

Instructions for filming the Young Reporters for the Environment video project



**CLIMATE CHANGE
AND SOUTHERN VOICES**

Planning of the video:

Answer the following questions:

Who? Does the video have a narrator (voice over) or will someone/some people from the group be on the video? Could you interview an expert on the topic or the other students? And if so, who could they be?

What? What kind of a video do you want to make – a reportage or a campaign video

How? Do you shoot a video or use existing footage? Do you draw, make miniatures, make a puppet show or create a cartoon etc?

Where? Where do you want to film? Inside or outside? Will you go and do, for example, interviews?

When? When does the filming happen: during lessons or outside of them? Agree on a plan!

The division of tasks:

Director – directs the work of the rest of the group and makes final decisions about the artistic vision of the video.

Camera/The person in charge of the footage – operates the camera and decides what kinds of takes to shoot, or if existing footage is used, their job is to find suitable material.

Producer – is responsible for the practical arrangements and making sure that the planning and implementation go on as planned.

Narrator/Interviewer – their job is to do a *voice over* or to conduct the possible interviews.

Editor – edits the video, and therefore, decides the takes and their order for the final video.

Sound/microphone – makes sure that the sound quality is good, sets the microphone if needed, finds the potential music/sound effects for the video.

Decide the roles of each person! Some roles may also be combined.

Technical guidelines:

1. If you use a tablet or a phone, begin by downloading a video editor application, for example, iMovie, Movie Maker, Power Director (if the tablet or phone does not have an application already).
2. If you want to use footage in your video, use free stock photos. (For example, Unsplash.com.)
3. Always film horizontally (with phone/tablet). When using a phone, it might be advisable to turn on the airplane mode to calm the filming situation.
4. Support the camera with your body so that the video does not sway. Using a camera stand will help to keep the video steady.
5. If you do interviews, you can use, e.g., the built-in microphone on the headphones of your phone. A suitable distance for the microphone is around 30 cm away from the person speaking. Cover the microphone from wind when you are outside. Avoid also other background noises. You can test the potential background noises by filming a test shot with your headphones on. It is advisable to have your headphones on also while filming.

6. Do not zoom in the target – walk closer so that the image does not pixelate. By clicking the screen of the phone with your finger, you can adjust exposure. When adjusting exposure, make sure that the image will be neither overexposed (overly bright) nor underexposed (too dark).
7. Think about each new time and place as a one separate scene. Think about the scene as a series of pictures that are framed differently. Remember that you can always tell a story with six pictures. With the following pictures alone you can create a proper story: face, hands, over the shoulder, neutral, introduction, and something creative.
8. Shoot at least 7 second clips so that you can afford to edit them.
9. If you want to edit with a computer, download either a more simple [OpenShot Video Editor](#) or a little demanding [Resolve DaVinci](#) to your computer.
10. If you want to use music in your video, it is important that you are familiar with copyright law. You can find free music, for example, from Bensound and Free Music Archive.

Dissemination of the video:

You can think who you would want to see your video – to whom is it aimed at? Would it be possible to send the video to them or reach them through a certain channel?

If you want to, you can share the videos on your own social media channels or the school's channels or think about other channels of dissemination like the school, local press etc.

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