

THE PHASES OF THE YOUNG REPORTERS FOR THE ENVIRONMENT PROJECT

- 1.** Orientation and ideas
- 2.** Script and work plan
 - field work (filming and interviews)
- 3.** Film making or editing
- 4.** Feedback and dissemination

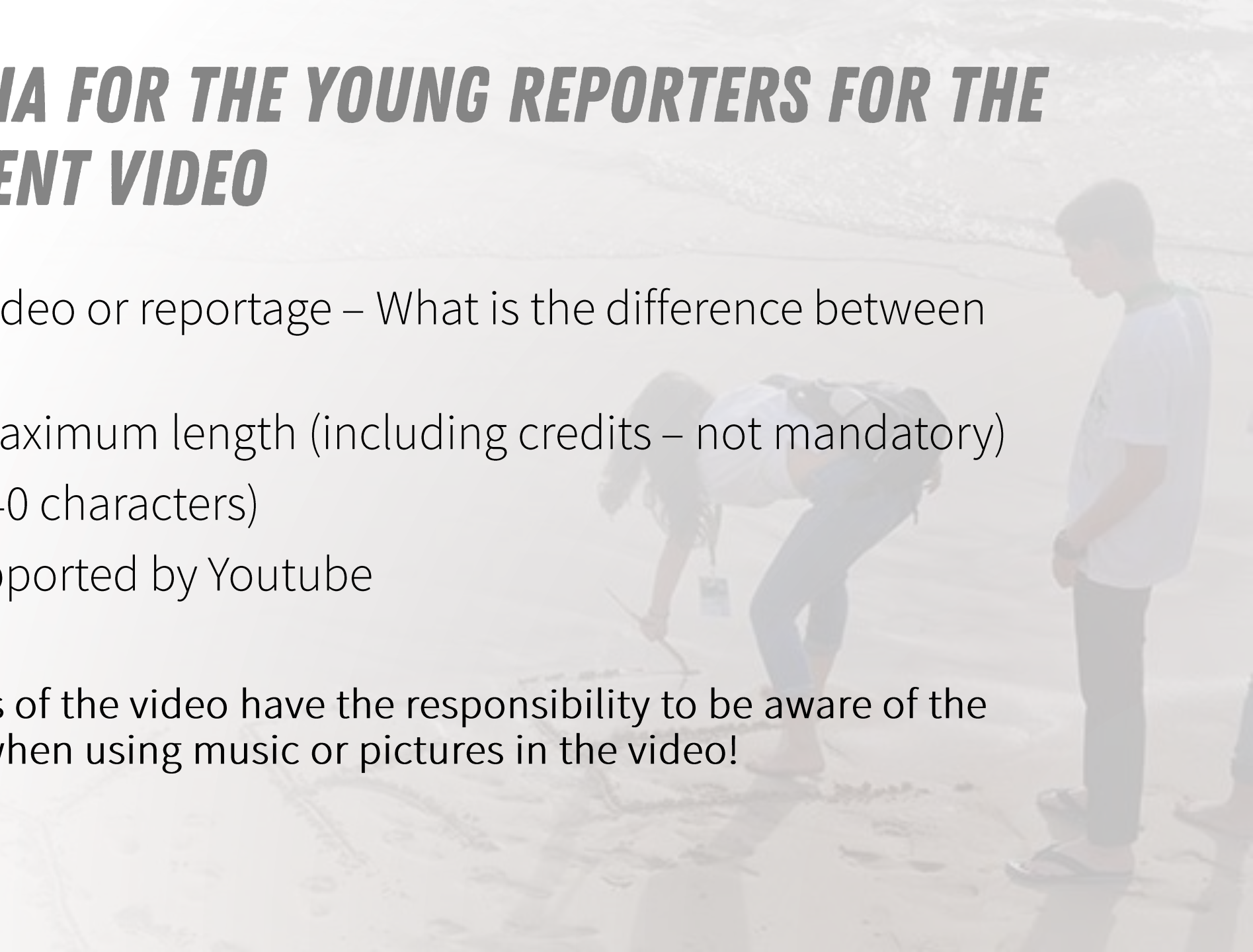


WHAT IS A GOOD VIDEO?

THE CRITERIA FOR THE YOUNG REPORTERS FOR THE ENVIRONMENT VIDEO

- Campaign video or reportage – What is the difference between these?
- 3 minutes maximum length (including credits – not mandatory)
- Title (max 140 characters)
- A format supported by Youtube

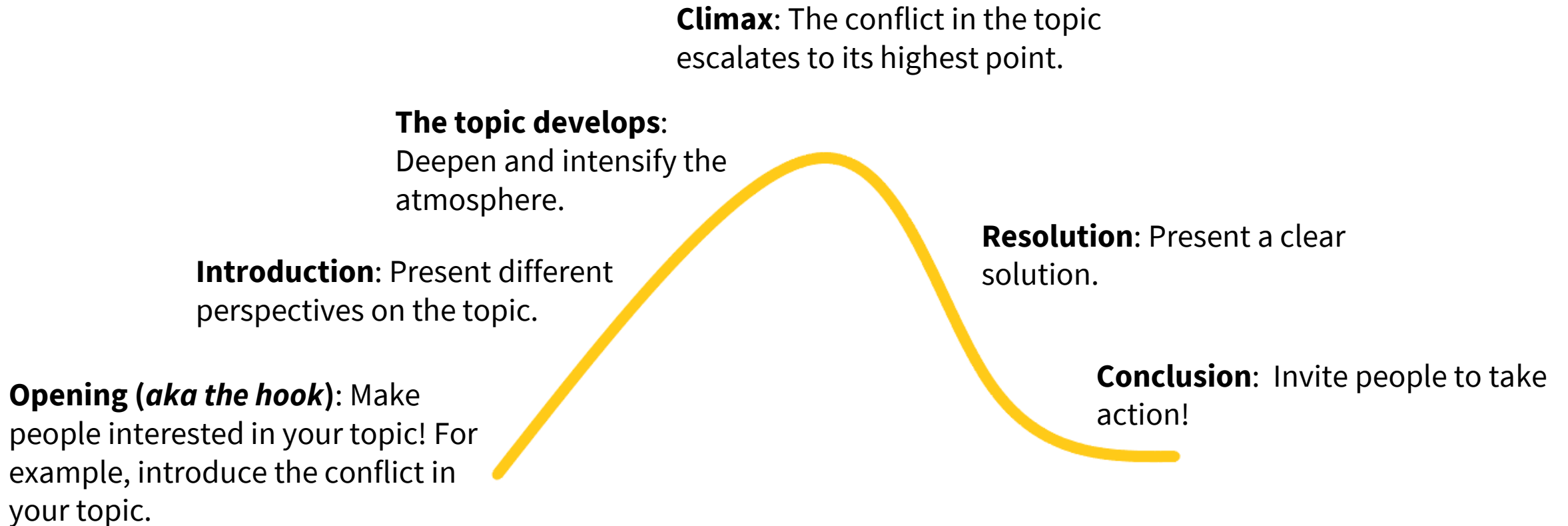
NB. The makers of the video have the responsibility to be aware of the copyright law when using music or pictures in the video!



EXAMPLES OF THE YOUNG REPORTERS FOR THE ENVIRONMENT VIDEOS



AN EXAMPLE OF THE DRAMATIC ARC



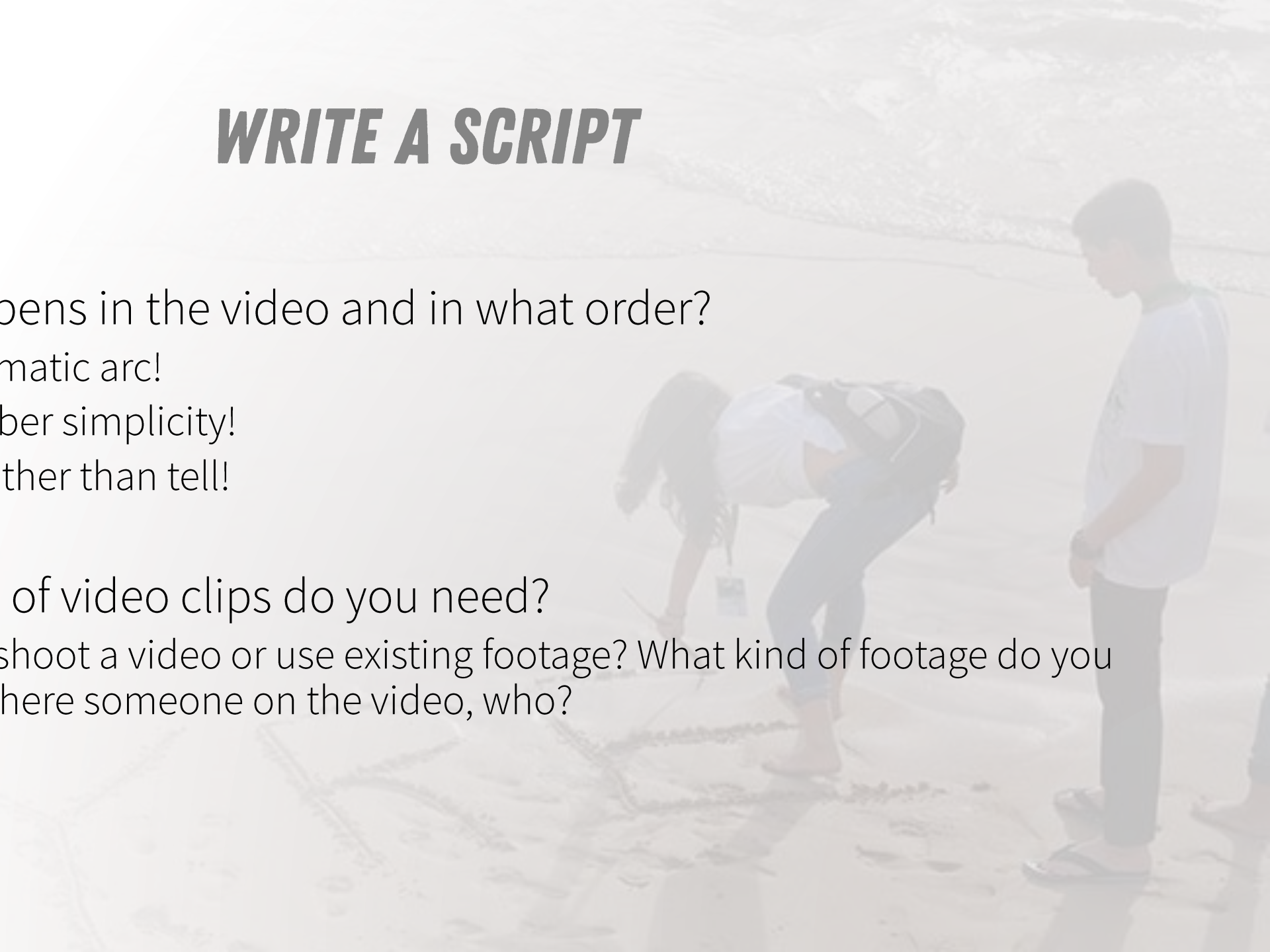
PLANNING OF THE VIDEO

Decide:

- The point of view of your video. What is your video about?
 - The video can be about the topic itself or decision-making, activism or feelings connected to it!
- What category does the video belong to?
 1. Do you want to tell about your topic in a **comprehensive manner** (a reportage) or
 2. Do you aim to relay a certain **message that affects** the viewer (a campaign video) or
 3. Do you make a video that expresses the **feelings** connected to climate change (Ilmastu!)?
- What is the story you want to tell? Think about what is the beginning, the midpoint and the end of the story.

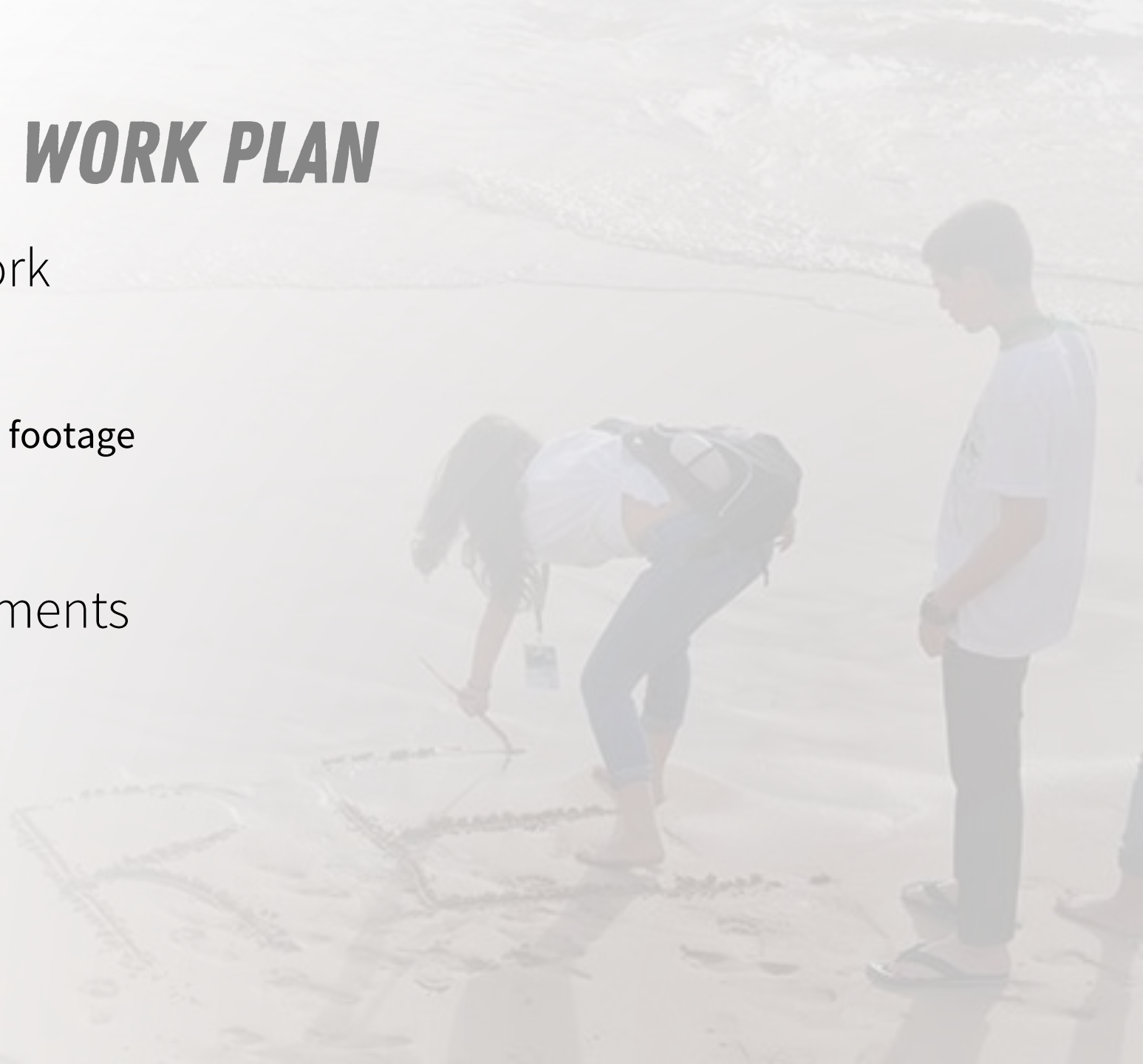
WRITE A SCRIPT

- What happens in the video and in what order?
 - The dramatic arc!
 - Remember simplicity!
 - Show rather than tell!
- What kind of video clips do you need?
 - Do you shoot a video or use existing footage? What kind of footage do you use? Is there someone on the video, who?



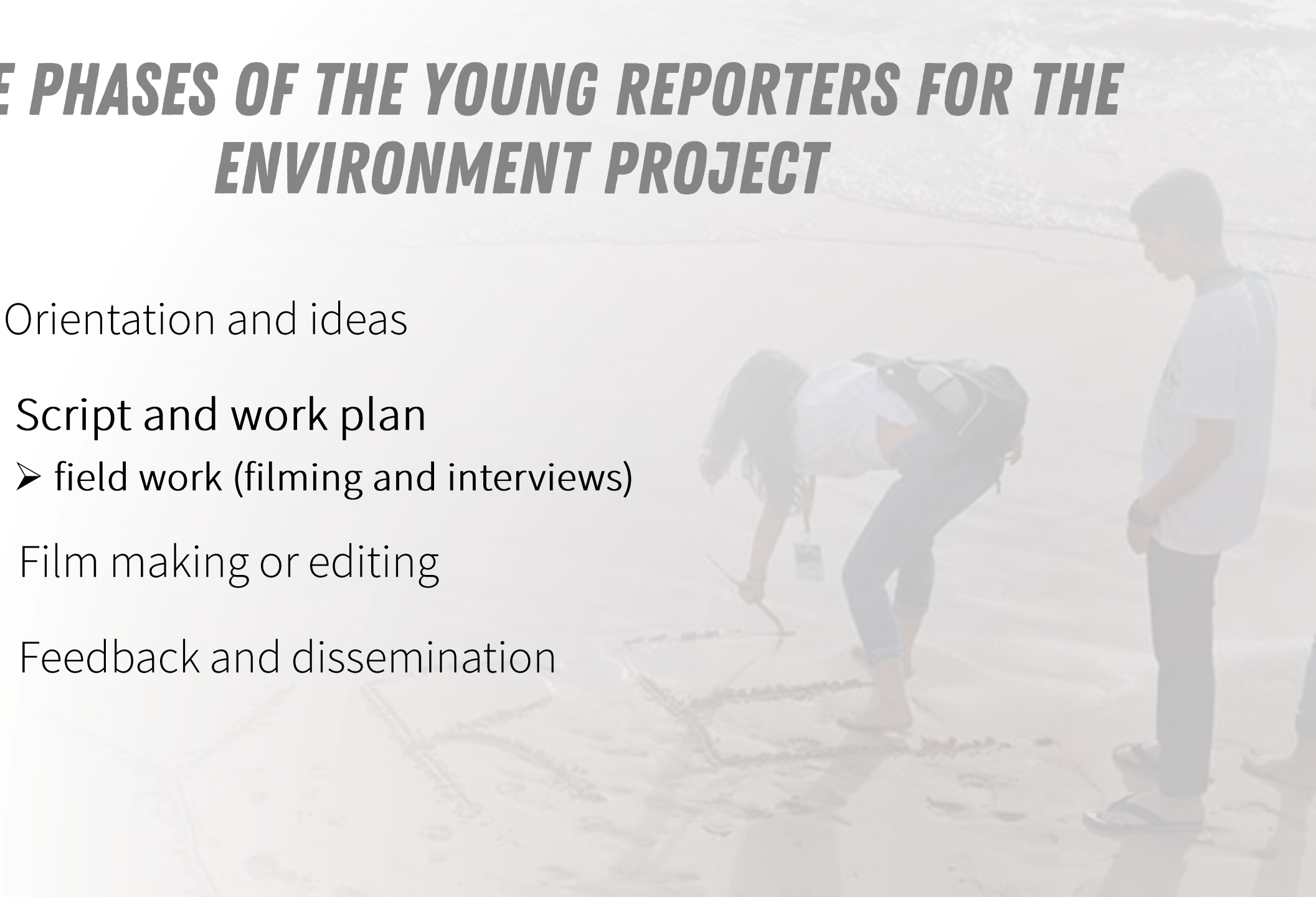
WORK PLAN

- Agree on the division of work
 - Director/scriptwriter
 - Interviewer/narrator
 - Camera/Person in charge of the footage
 - Producer (lighting and sound)
 - Editor
- Agree on practical arrangements
 - Where do you film?
 - When do you film?
 - What equipment do you need?



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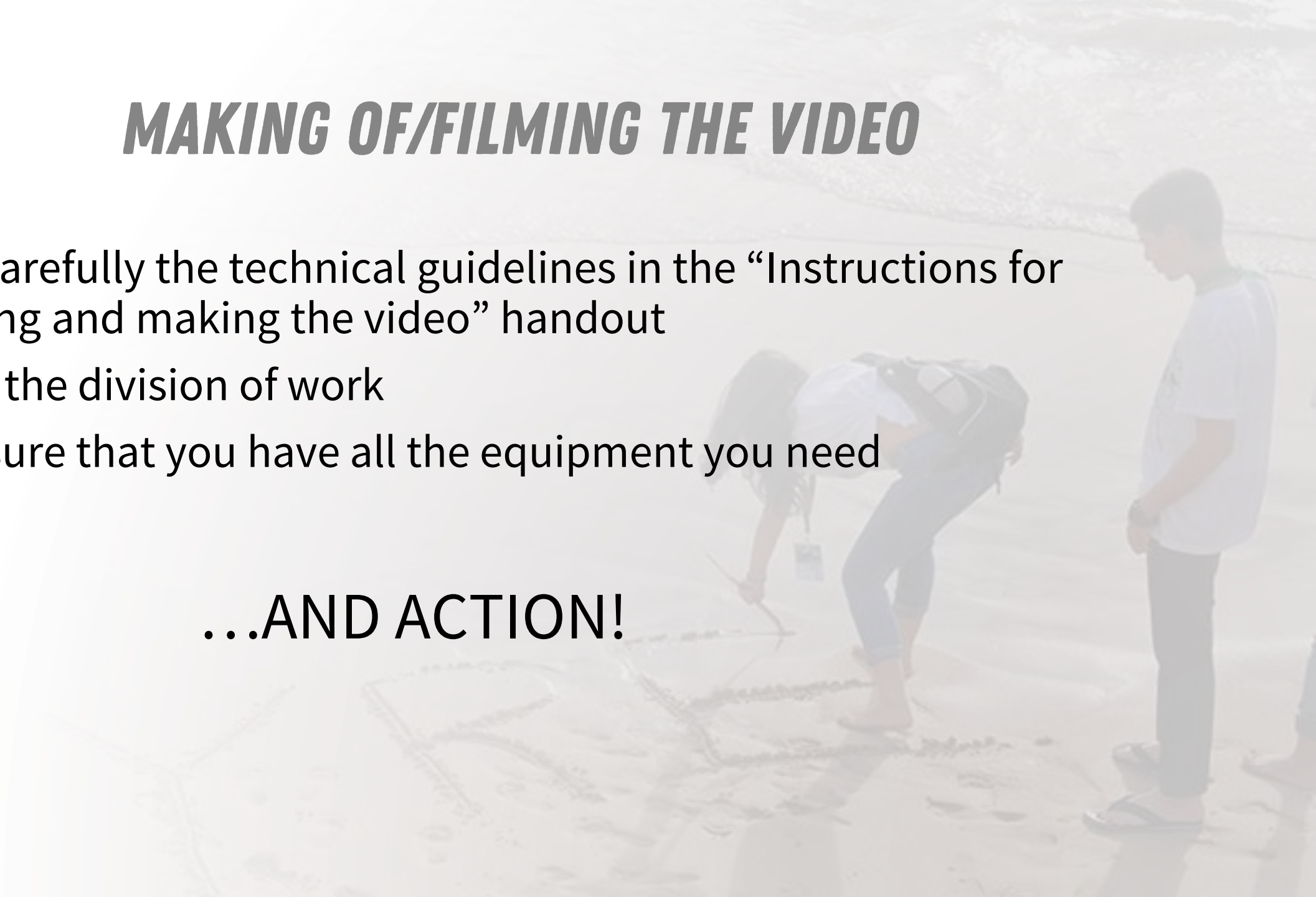
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MAKING OF/FILMING THE VIDEO

- Read carefully the technical guidelines in the “Instructions for planning and making the video” handout
- Revise the division of work
- Make sure that you have all the equipment you need

...AND ACTION!



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FEEDBACK

Watch all your videos together and give each other feedback.



ANALYSING THE PROCESS

A background image showing a group of students on a beach. They are drawing a large, complex diagram on the sand. One student is standing and looking at the drawing, while others are crouching and working on it. The scene is outdoors with waves visible in the background.

Consider in pairs:

- What was the best in making the video project?
- What was challenging?
- What was the most important new thing that you learned?

Share the most important insights about the project with the whole class.

DISSEMINATION

A faded background image showing a group of people on a beach. One person is standing on the right, looking towards the left. In the center, two people are bent over, possibly digging or examining something on the sand. The overall scene is bright and outdoors.

Think about your own video project:

Who would you want to show the video to if you wanted it to have an impact?

Share your thoughts with each other.

At the end of the lesson, agree with the teacher on the dissemination of the videos on social media or other channels and parties you want to influence.